



# newsletters

*Pink Ink Media* will help you create a professional and creative newsletter. By communicating clearly and simply - you will allow your consultants to shine, recognize their hard work, and provide tools necessary to grow their Mary Kay business.

## Simply YOU!

(perfect for new or smaller units)

**\$30**  
monthly  
\$15 setup fee

**6 pages**  
(3 front/back)

### Front page

- Monthly Queens, Quarterly Stars, or special recognition

### Up to 2 pages of reports

- Pictures of Queens

### 2 Pages of your choice

- Full pg or two 1/2 pgs - Unit, Area, or Company Promotions (with tracking)
- Full page - Star Consultant page with tracking report, MK prizes, & star benefits
- Full page - Consultants on the Career Path report (pictures of Star Recruiters and above)

### Back page

- Address and 1/2 pg calendar

## Simply FABULOUS!

**\$50**  
monthly  
\$25 setup fee

**10 pages**  
(5 front/back)

### Front page

- Monthly Queens, Quarterly Stars, or Special recognition

### Up to 4 pages of reports

- Pictures and/or quotes from Queens

### 4 Pages of your choice

- Any choice from *Simply YOU!* Newsletter
- 1/2 page - At a Glance and Monthly Goals
- 1/2 page - *Look Who is Building Their Team* OR *Look Who Earned a Promotion*
- Full page - Calendar (with 5 custom dates)
- Full page - Director's Desk (a letter to your Unit)

### Back page

- Address and 1/2 pg company announcement

## Simply the BEST!

**\$70**  
monthly  
\$35 setup fee

**14 pages**  
(7 front/back)

### Front page

- Custom Design - Monthly

### Up to 4 pages of Reports

- Pictures and/or quotes from Queens
- Pictures of ALL new consultants

### 7 Pages of your choice

- Any choice from *Simply Fabulous!* Newsletter
- Full page - Consultant Spotlight Interview
- Full page - Custom option to fit needs

### Company info

- Full page - Biz Builder image (1/4 page), other options from *Applause Magazine*

### Quarterly pages (extends newsletter 2 pgs each quarter for NO additional charge)

- Full page - New Products, Ordering Info
- Full page - PCP promotion & participation recognition

### Back page

- Address and 1/2 pg announcement, quote, or Unit promotion

*One time setup fee includes initial template design. Future changes to template design available for additional setup fees.  
All newsletters are delivered in PDF format.*